



White Paper for Referral Partners, Resellers and Private Labels

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Overview

Virtual Perception Systems Inc. (VPSI) develops products and services that enhance and protect peoples' lives in a digital world. End users and organizations can now earn commissions by promoting the company's software products and services to their friends and family, and can generate recurring revenue by becoming resellers. Resellers can offer referral incentives to their own customers, helping further increase their revenue opportunities.

Companies that wish to distribute and control their own software and services can integrate and leverage these facilities and enjoy these same benefits for licensing their own software and services.

This document describes the opportunities and facilities available to those individuals and organizations that wish to make money through VPSI Partner Sales. As an initial guide, this document offers a glimpse into the online and client-side licensing facilities that are available to help you generate revenue.

A screenshot of the Virtual Perception Systems Inc. website. The page has a dark blue header with the company logo and navigation links like 'login | sign up' and 'home | user home | referrals | resellers'. The main content area is divided into several sections: 'My Location' with a location pin icon, a large image of a city skyline at night, and a 'Join Now' section with text about partnerships. Below this are three columns: 'Earn Commissions', 'Become a Reseller', and 'White Label Products', each with a brief description of the opportunity. On the right side, there is a 'Products' section listing 'MySpy', 'PROTEXT', and 'Space/Time Navigator' with short descriptions of each.

Licenses

VPSI sells licenses to the software and services it develops, distributes or deploys. Licenses are issued to consumers for fixed periods of time. Licenses can be renewed automatically or manually by the end user. For maximum flexibility, each product supports multiple licensing options. Each can have different license periods, renewal options and price points. Each license can unlock different pieces of functionality within the licensed software or service.

Resellers can choose the products they wish to resell, and the free trial and auto-renewal (subscription) options they

wish to offer to their customers. If the reseller chooses, each product can be configured to grant end users a free trial for a fixed period of time, or the reseller may opt for a pay-first sale basis. With pay-first, an optional risk-free period can be specified whereby the end user can cancel and request a refund.

As the license expiry date approaches, the system prompts the end user to purchase a paid license or subscription. Once the free trial has expired, the licensing system will typically disable key software features or remove software from a user's system.

For client-side software, free trial issuance is managed without requiring a hidden key on the user's computer. Users, licenses and free trials can be managed online using VPSI's license management system.

License Code	User	Product	Date Purchased	Expires
6F1C572ECCF43FE301E5CFCA3B3CD743	Jones, David (mytext7@virtualperception.net)	MySpy Personal Finance Monitor	Jul 29, 2008	Aug 28, 2008
74A45B36CCF43FE300093E092FB149CE	Smith, John (johnsmith@virtualperception.net)	MySpy Personal Finance Monitor	Jul 30, 2008	Aug 29, 2008

Reseller Roles

The VPSI Licensing System supports sharing revenue with three categories of partners or affiliates; Referral Partners, Resellers and Private Labels. These categories are described in the following sections.

Referral Partners

Referral partners are users that wish to generate revenue by promoting VPSI's products or services to their individual networks.

Referral partners can enter the names and email addresses of their prospects in advance, to allow the system to

Referred User	Date	Percentage	Amount
test@protext.com	Jun 2, 2008	10%	\$1.95
apple@my-spy.com	Jul 26, 2008	10%	\$5.95
jul23@my-spy.com	Jul 26, 2008	10%	\$4.95

Total Commissions Owed: \$12.85 Cash Out Amount

contact those users on the referral partner's behalf. Alternately, users can sign up using the referral partner's referral code or email address. When referred users purchase a license using the referral partner's email address or referral code, commissions are generated for the referring user. The referral partner can log in at virtualperception.net to manage their prospects, and see which referrals have signed up and/or purchased licenses. The referral partner can also view their earned commissions and request a payout of those commissions at any time.



Any user can sign up to become a referral partner, but they must have a PayPal account in order to receive their commissions. When the user requests a payout, the system emails the amount chosen to the referral partner's PayPal account. If the referral partner does not have a PayPal account, PayPal will prompt them to create one. The referral partner may be charged fees or service charges by PayPal when the transfer is received.

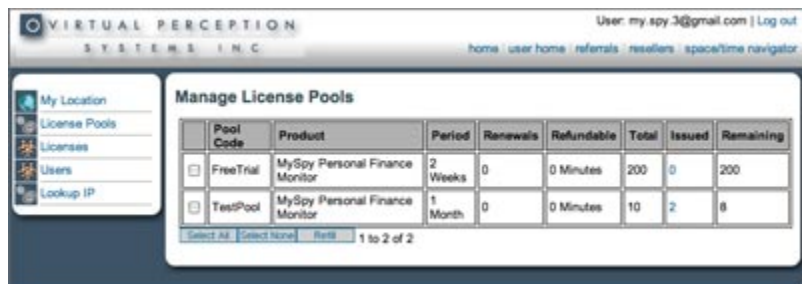
To Become a Referral Partner

To become a referral partner, please visit <https://www.virtualperception.net/Referrals>.

Resellers

Resellers act as third-party distributors or retailers, purchasing blocks of licenses at wholesale. Licenses are held in pools until they are assigned to customers by the reseller. Wholesale prices can be negotiated at the time of sale.

The reseller may host the client software or service link on their own web site or retail portal. They may also request a page or pages be added to a sub-domain of virtualperception.net for a fee. If pages are provided at virtualperception.net,



they can be customized using the reseller's graphics, CSS style sheets and customized HTML. A custom software package or service link is deployed on the reseller's pages. This customized package is linked to the reseller's payment options page.

When users are prompted to purchase or renew their license or subscription, the licensed software or service directs the user to the reseller's payment options page. When a payment is completed, the reseller or their system draws a license from one of the reseller's license pools at virtualperception.net. The reseller or their automated system then delivers the license to the end user.

You will receive an email each time you, your representative or automated system assigns a customer a license from one of your pools. When your license pools slip below a specified percentage, the VPSI online licensing system will email you. You will need to refill your pools before you reach a zero or negative balance of available licenses.

To Become a Reseller

To become a reseller, please visit <https://www.virtualperception.net/Resellers>.

As a reseller, you can log on to virtualperception.net to search for, view and edit your users' records. Resellers can also assign licenses, view and search for assigned licenses, retrieve or forward users' license codes and view and refill their existing license pools. Some data may only be edited by an authorized VPSI representative. Contact with our offices is required to add pools, transfer licenses from one pool to another, change pool codes, terms and / or auto-renewal options.

Private Labels

Organizations that wish to promote a product or service under their own brand name can apply for a private label implementation of that

product or service. Client-side software is built with a branded skin that can be easily changed to suit the private label reseller, highlighting the private brand in the foreground with a "Powered by Virtual Perception" logo in the background credits.

Resellers, including private label resellers, can log in and view information about their users, licenses and license pools. They can also plot their users on a Google Map or Virtual Perception's very own Space/Time Navigator using a geographic lookup of the end users' IP addresses.

Name	Email	Date Joined	Last Seen	Status	Can Email
<input type="checkbox"/> Smith, John	johnsmith@virtualperception.net	Jul 30, 2008	Jul 30, 2008	Pending	No
<input type="checkbox"/> Jones, David	mytest7@virtualperception.net	Jul 29, 2008	Jul 29, 2008	Pending	No
<input type="checkbox"/> User, Joe	my.spy.3@gmail.com	Jul 28, 2008	Aug 8, 2008	Active	No
<input type="checkbox"/> , Damen	damen@my-spy.com	Jan 23, 2007	Jul 31, 2008	Active	No

About Virtual Perception Systems Inc.

Virtual Perception Systems Inc. (VPSI) is a software company that was incorporated in British Columbia, Canada in 2005. VPSI develops and distributes software and systems that enhance and protect people's lives in a digital world.

About MySpy™

MySpy™ is a digital protection system for credit cards, bank accounts and other financial assets that can be monitored online. MySpy™ watches accounts and delivers digital transaction receipts to the account holder as transactions occur, and can notify the user in near-real-time as important things happen, like fraudulent transactions, banking errors and overdrawn situations. MySpy™ monitors financial transactions at major financial institutions and credit card companies, directing transaction summaries to the user's cellular phone, computer, email or other output destination.

Commissions can be earned by referring users to MySpy™, and MySpy™ can be sold through resellers or provided as a private label software system to augment your consumer offering.

For More Information

Contact Virtual Perception Systems Inc. at 1-604-572-7671 or email help@virtualperception.net.

